

PRODUCT SHORT DESCRIPTION:

Bi- Office Professional Magnetic Eraser

FEATURES AND BENEFITS:

- Includes 1 replaceable soft felt pad
- Refills: pack of 10
- Essential for drywipe and magnetic drywipe board maintenance
- Felt pads can be replaced when necessary

PRODUCT IMAGE:



MARKETING COPY:

In order to maximize the usage of Bi-Office boards, our team keeps coming up with new daring ideas for smart accessories that add up new functionality to the already useful tools we produce. Both practical and modern looking, Bi-Office accessories are cornerstones in the usage of our memo and notice boards, increasing their versatility and durability.

APPLICATION AND SALES PROPOSITION:

TARGET MARKET:

CHANNEL: Office products wholesalers, office products stores, decoration products wholesalers, decoration stores and other retailers

END USERS: conference centers, hotels, companies and organizations in general

ADDITIONAL NOTES:

Other information supports: our official websites, Youtube®, Facebook®, catalogue and online catalogue, demo videos and more.

PROMOTIONAL TIPS:

No specific timing, thus we recommend the occasional promotion like product and offering of cleaning kits or markers

RANGING TABLE:

Colour:	Packing	Product Size:	Packed mm	N.W. kg	G.W. kg	Reference:	RRP:
Professional Magnetic eraser	28	140x40x35	280x165x195	3,36	3,48	AA0111	---
Refills for Professional Magnetic eraser	28	140x40	290x165x195	0,92	1,04	AA0112	---

TECHNICAL DETAILS**COMPOSITION:**

- Replaceable felt pads

ASSEMBLY OVERVIEW:

n/a

CERTIFICATION AND LEGISLATION:

n/a

ILLUSTRATION:**SUGGESTED ADVERT:**

Professional Magnetic Eraser/Refills

Bi- Office Professional Magnetic Eraser

- Includes 1 replaceable soft felt pad
- Refills: pack of 10
- Essential for drywipe and magnetic drywipe board maintenance
- Felt pads can be replaced when necessary

**WITHIN FAMILY:**

- Drywipe markers
- Earth Cleaning Tissues
- Earth Cleaner Spray

QR CODE:

Author: Daniela González

Approval:

Revision: 01

Date: 09.06.2021